

# 2022-2023 District Goals

**District:** 308 B2  
**Constitutional Area:** Orient and Southeast Asia



## SERVICE ACTIVITIES

### Goal Statement

By the end of the 2022-2023 fiscal year, our district will increase the percentage of clubs reporting service (meet or exceed last year's service reporting numbers).

Our team will ensure 75% of clubs in our district report service.

### Action Plan

[GOAL 1.docx](#)

## GLOBAL MEMBERSHIP APPROACH COMMITMENT

With the support of the Global Action Team, my district will support, participate in and promote the Global Membership Approach by:

Adopting and implementing the four process steps: Build a Team, Build a Vision, Build a Plan and Build Success, in my district

Participating in training webinars to learn and implement the approach

Overseeing, supporting and/or conducting district training

Inviting GAT leaders to attend district training

Providing feedback on successes and challenges to GAT leaders

## GLOBAL MEMBERSHIP APPROACH SUPPORT

Yes, the district team has been consulted and we have chosen the following Lion as our Global Membership Approach Support Lead: [Contact the GAT](#)

## MEMBERSHIP DEVELOPMENT

### Goal Statement

By the end of the 2022-2023 fiscal year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

## Quarterly Targets

	New Clubs	Charter Members	New Members	Dropped Members
1st Quarter	2	40	50	30
2nd Quarter	2	40	50	40
3rd Quarter	2	40	50	40
4th Quarter	2	40	50	60

### FY New Clubs

8

### FY Charter Members

160

### FY New Members

200

### FY Retention Goal

170

### NET GROWTH GOAL

**FY New Members + FY Charter Members – FY Retention Goal = NET GROWTH GOAL**

190

## Action Plan

[GOAL 2.docx](#)

## LEADERSHIP DEVELOPMENT

### Goal Statement

By the end of the first quarter of the 2022-2023 fiscal year, our district will hold training for club officers and zone chairpersons.

The district GLT coordinator will report each training using the manage training feature in Learn.

- Our team will ensure 80% of zone chairpersons attend zone chairperson training.
- Our district will confirm 50% of club officers (president, secretary and treasurer) attend club officer training.
- Yes, our GLT district coordinator will report completed zone chairperson and club officer training in Learn.

## Action Plan

[GOAL 3.docx](#)

# LCIF

## Goal Statement

By the end of the 2022-2023 fiscal year, our district will support Lions Clubs International Foundation (LCIF) in its endeavor to achieve its fundraising goal.

- a. Our team will ensure that individual participation in our district increases by 5% and club participation in our district increases by 3%.
- b. Our team will ensure that 1 clubs in my district achieve 100% member participation.
- c. I will work to achieve a Bronze level LCIF Chairperson's Medal.
- d. I will make a personal donation of \$ 100 to LCIF and I will ask 100 members of my district cabinet to make a personal donation to LCIF.

## Action Plan

[GOAL 4.docx](#)

# CUSTOM GOALS

## Goal Statement

## Action Plan

## Goal Statement

LEO CLUBS DEVELOPMENT

## Action Plan

[GOAL 5.docx](#)